

Top 10 Ways to Motivate Employees

By Bob Nelson – Best selling Author of 1001 Ways to Reward Employees

- 1. Provide Personal Thanks**
One on one, in writing, or both, Do it timely, often and sincerely
- 2. Make Time for Employees**
Meet with and listen to employees – as much as they need or want.
- 3. Provide Specific Feedback**
About the performance of the person, the department and the organization. Catch people doing something right!
- 4. Create an Open Environment**
Strive to create a work environment that is open, trusting and fun. Encourage new ideas and initiative.
- 5. Provide Information**
How the company makes and loses money, upcoming products and strategies for competing in the marketplace, and how the person fits into the overall plan.
- 6. Involve Employees**
In decisions, especially as those decisions affect them.
- 7. Reward High Performers**
Promote people based on their performance; deal with low and marginal performers so that they improve or leave.
- 8. Develop a Sense of Ownership**
Provide employees with a sense of ownership in their work and their work environment.
- 9. Give Chances to Grow and Learn**
Give people a chance to learn new skills; help them meet their goals within the context of the organization's goals. Create a partnership with each employee.
- 10. Celebrate Successes**
Of the company, of the department and of individuals in it. Take time for team and morale-building meetings and activities.